



## **PARTY OF THE YEAR PROMISED TO CELEBRATE OPENING OF CROWN MACAU**

*Great things begin at Crown Macau at 7.00pm on Saturday 12 May*

MACAU, May 8, 2007. Crown Macau, the contemporary and luxurious hotel and casino pioneering the six star experience in Macau, has today announced that it will open its doors to the public for the first time at 7.00pm on Saturday 12 May.

To celebrate the opening, the most outstanding talent from around the world has been brought together to create what promises to be Macau's party of the year. Highlights include an invitation only gala party featuring a breathtaking performance by internationally acclaimed live show company DRAGONE Group, a spectacular fireworks show and a chance for the first visitors to win HK\$3.8 million in prizes.

The evening's entertainment will formally begin at 6.15pm with an opening ceremony presided over by Mr. Lawrence Ho, Co-chairman and CEO Melco-PBL Entertainment, Mr. James Packer, Co-chairman Melco-PBL Entertainment, and Mr. Greg Hawkins, CEO Crown Macau, after which the doors will be opened to the public.

To celebrate the opening, all guests who visit Crown Macau before 10pm will receive a special Lai-See containing a scratch and win card giving them the chance to share in HK\$3.8 million in prizes. The promotion will continue until 9 June, but entry thereafter will be limited to gaming patrons and Crown Club members.

The 1,700 guests attending the invitation only gala party will gather in a purpose built marquee complex adjacent to the property. The party has been created by legendary New York event designer Robert Isabell, whose list of credits includes the most talked about parties from Studio 54, President Clinton's Inauguration and John F. Kennedy Jr's wedding. Hosted by Lawrence Ho and James Packer, this gala party is currently the hottest invitation on the social scene.

The highlight will be a performance created by DRAGONE Group from Belgium who have brought together over 120 uniquely talented artists from around the globe for this original one night only show directed by Luc Petit. The company's Artistic Director Franco Dragone is the



creative talent behind some of the most successful shows on the Las Vegas Strip including *O* and *Mystère* by Cirque du Soleil, as well as Céline Dion *A New Day...* and *Le Rêve* produced by his own DRAGONE Group.

Given the enduring success of Franco Dragone's creations, it was Lawrence Ho's vision to have a specially created one-night-only performance by DRAGONE as a prelude to their permanent show at the City of Dreams, Melco-PBL Entertainment's second development in Macau, targeted to open in late 2008.

Crown Macau is also inviting the public to enjoy the DRAGONE show. A giant LED screen will be erected close to Crown Macau, which will give everyone ringside seats at one of the most exceptional spectacles Macau has ever seen. The DRAGONE show will commence at 9.50pm and culminate in a stunning fireworks display created by celebrated pyrotechnic designers Groupe F from France at around 10.30pm.

"Every debut needs to be both lasting and memorable," said Greg Hawkins. "For the grand opening of Crown Macau, the extravaganza we have created will offer something truly unique that encapsulates the standard of experience we aim to deliver to all of our guests".

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### **About Crown Macau**

Crown Macau is being developed to offer a luxurious and contemporary hotel and casino experience by offering premium entertainment, elegant facilities, high quality service and rich decor, and is being designed with the aim of providing a genuinely unique six star experience in Macau, catering primarily to the high-end gaming market. Crown Macau features a 36-storey tower including approximately 183,000 square feet of spacious gaming space with approximately 220 high-end gaming tables and more than 500 gaming machines. The complex also features Crown Towers, a luxury premium hotel with 216 deluxe hotel rooms, including 24 suites and eight villas, world class restaurants and bars and a lavish spa and wellness facility. For more information, visit [www.crown-macau.com](http://www.crown-macau.com)



### **About Melco PBL Entertainment**

Crown Macau is one of the development projects of Melco PBL Entertainment (Macau) Limited (“Melco PBL Entertainment”), which is listed on The NASDAQ Global Market<sup>SM</sup>. Melco PBL Entertainment is a developer, owner and through its subsidiary, Melco PBL Gaming (Macau) Limited (“MPBL Gaming”) an operator of gaming and entertainment casino facilities, focused exclusively on the rapidly expanding Macau market. MPBL Gaming is one of the only six companies granted concessions or subconcessions to operate casinos in Macau. For more information, visit [www.melco-pbl.com](http://www.melco-pbl.com)

### **About DRAGONE**

DRAGONE, founded in 2001 by Franco Dragone, is a creator and producer of large-scale live shows for the international marketplace and is also active in selective special events and smaller scale productions. Its most recent large-scale productions are *Le Rêve* and Céline Dion’s *A New Day* both performing in Las Vegas. For more information, visit [www.dragone.be](http://www.dragone.be)

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